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P O N T O O N S



LOWE
PONTONS

BUILDING ON TRADITION



incredibly well crafted translates into much more than just savings. Value means expanding the very possibilities for your family, so the quality of your time together is improved, and the adventures you share are even more memorable.

With the spirit of “expanded possibilities” in mind, we are pleased to introduce a new champion for versatility, the Lowe Victory 220. This boat combines the spacious comforts of a pontoon with the agility and performance of a traditional sport boat. Turn to page 4 to read more on this true winner.

Lowe offers something for just about every boater—from families with rambunctious young water-lovers (see page 12) to avid tube-riders (page 8) to anglers who can't resist dipping a line each time out. Quality features facilitate these activities; expert craftsmanship means you can engage in them year after year. Value and versatility combine to pack more smiles into every boating season.

And there's more to come—innovation at Lowe certainly doesn't stop with the new Victory. Check out the many exciting models featured in the pages of the magazine and catalog, and keep your ears open: As far as we're concerned, four decades of Lowe history are only the beginning.

See you on the water,

Ben Cast
President, Lowe Boats

My name is Ben Cast, and this year I was honored to take over the helm at Lowe. The company bears a proud legacy of proven quality, versatility, value and expert craftsmanship, and it's this foundation that makes me so excited about where Lowe stands today and where we're headed.

Every Lowe pontoon is designed to get you out on the water effortlessly, to make the most of every spare weekend or precious after-work hour. Value plays into this big-time. These days we're all being smarter about where we spread our resources, so to be able to offer products that are not only a great price but also



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ON THE COVER: Missouri’s beautiful lakes form a natural playground for a Lowe SS 210. Photo by Lance Ramsey ABOVE: Braden Jowers fishes from the deck of his family’s SF 214.



THE NEED FOR SPEED

To read more about the X250 and to learn about the complete Lowe 2014 lineup, flip to the catalog section.

This summer, Dan Suchocki of PDQ Marine entered the Lake of the Ozarks Shootout, the largest unsanctioned boat race in America. His intention was simply to test out a fresh-from-the-factory Lowe X250—and he wound up taking home the win. “I was really surprised when I saw the speed gauge jump over 60,” Dan says. “I was racing with a 100 percent stock boat in a professional class and it still won!” Not only did the Lowe earn top honors for its impressive speed, but it also claimed the title of “sharpest shooter” as the best looking boat in its category. Hey, if you’ve got it, flaunt it.

PART OF THE FAMILY

More than two decades ago, Herb Mitchell's decision to buy his first boat didn't come from meticulous research or a test drive. It came from the word of a salesman and a gut feeling. When nothing piqued Herb's interest at the Birmingham Boat Show in 1990, one of the vendors tipped him off about a new Lowe pontoon that wasn't on the market yet.

The promise of a great design and quality Lowe construction convinced Herb to sign the paperwork on the spot. The first time he laid eyes on his brand-new 28-foot Lowe Regency pontoon, a lift was lowering it into his slip. "When I first went out on that boat, I knew I had made the right decision," Herb says. "I was absolutely elated."

For 23 years that elation never wore off. Herb watched his three daughters grow up on the pontoon—leaping from its edges into the water as preteens and sunbathing on it as college graduates. Herb never wanted to upgrade or change models because of the brand's exceptional reputation, lasting durability and great customer service. "I didn't ever think about getting rid of it," Herb says. "Because of the boat and the way it was built, it really just became a part of our family."

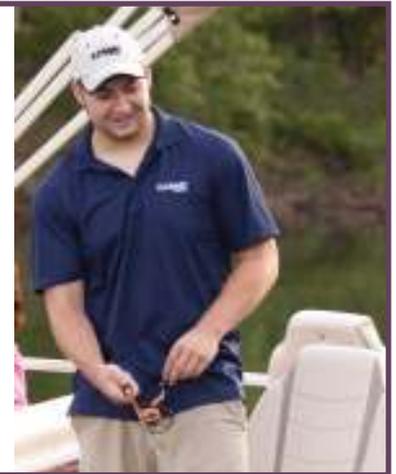
Power Play

Behind the powered accessories attached to a Lowe, a quality marine battery can be the difference between fully charged action or a dud of a day. DieHard™ batteries use specially designed internal components, providing longer discharge cycles, giving you more power to run accessories in your boat. Within its family of sustainable batteries, DieHard provides specific options to meet your unique needs. From starting batteries, designed to give a short burst of highly contained power for an initial boost and shorter charge time, to a deep cycle battery, designed to emit equal amounts of consistent power with a longer charge time, DieHard offers the right battery for you and your Lowe. To learn more, visit www.DieHard.com.



Get in Gear

Out on the water, you can spot proud Lowe owners by the size of their grins. On land, that pride comes in wearable form, thanks to Lowe Boats' fashionable collection of t-shirts, hats, sweaters and accessories. Visit www.loweboats.com and click the Gear tab to shop for great Lowe apparel, and broadcast your boating spirit all year long.



Versatile Boat, Versatile Coverage

When you own a Lowe pontoon that does it all, from watersports to fishing to cruising in style, your insurance should be just as versatile. While shopping for the right coverage customizable to your needs, be sure to ask your insurance company about these three plans so you won't be caught off guard on the water.

- + **Fishing Equipment Coverage** helps pay for gear that's stolen, lost or falls overboard.
- + **Watersports Coverage** is automatically included in Bodily Injury and Property Damage Liability coverage, and helps pay for injuries or damages caused while doing activities like water skiing, kneeboarding, wakeboarding or tubing.
- + **Personal Effects Coverage** protects cameras, cell phones and other items that you carry onboard.

Progressive can help you understand what you need, so you can hit the waves with confidence. Talk to an agent, call (800) PROGRESSIVE, or go to www.progressive.com.

Progressive Casualty Insurance Company and its affiliates.

Every once in a while someone manages to combine two great things without compromising quality. This year, Lowe has done just that—introducing the versatile, thrillingly capable new Victory 220. Marrying sport boat performance with serious spaciousness was no small feat, but then, the craftsmen at Lowe are a determined crowd. You might say, they're in it to win it.

The Victory is an all-day-fun revelation, providing all the comfort and elbowroom your family and friends need for a full day on the water, as well as the speed and agility they crave for waterskiing and wakeboarding. Not only is this a successful combination of the two highly in-demand features of performance and comfort, says Lowe Product Manager



NEVER COMPROMISE

THE ALL-NEW LOWE VICTORY 220 PROVES JUST HOW MUCH A SPORT BOAT CAN ACCOMPLISH

Jordan Rockstad, but “the Victory 220 is packed with features that maximize your time onboard.”

Built for ease and versatility, the Victory is well equipped for a variety of on-water activities. A redefined bow lounge area is smoothly shaped in fiberglass with easily gripped guardrails, letting guests relax close to the water or thrill in hair-whipping speeds. A full walk-through windshield offers protection for the driver and cockpit passengers, yet bow seating remains accessible. The combination of a strong, efficient 200-hp Mercury® engine and an optional ski/wake tower will launch water athletes to impressive heights, and they'll look good doing it, too. Colorful palettes match an agile build, including a completely aluminum hull with fiberglass fencing and dual consoles featuring chrome bezel instrumentation. The shapely black or white hull is accented with a splash from one of three decal options: striking green, blue or red. “It’s a terrific-looking boat,” Jordan says. “This is a Lowe that definitely turns heads.”

And what’s a fun outing without your friends and family? In addition to the Victory 220’s plush bow lounges, seating for up to eight adults can be enjoyed on L-group seating in the cockpit or at one of the two

consoles. Park your boat and start the party off the double-tiered aft deck that serves as a swim platform. You can even add your personal soundtrack with the premium Fusion® Marine AM/FM stereo with MP3 plug-in and four robust six-inch speakers, completing an ideal design for all-day entertainment.

Because the Victory 220 has impressive capabilities and space for everyone, don’t be surprised when you have a full boat. Pack all the gear, snacks and drinks you’ll need in under-seat storage, port console and glove box storage, dual stern storage compartments and aft dual insulated storage compartments that keep beverages cold. Such efficient use of space makes the Victory 220 a truly dynamic vehicle.

So sure, the new Victory 220 might have, well, everything. Without a compromise in sight, should we believe this boat is really what its name suggests?

Jordan smiles. “We found a winner in the Victory,” he says.



*Performance, style and comfort define the Victory 220,
the new Lowe that's delivering watersports thrills and
making socializing a blast.*



Ah, the power to choose. It's the secret weapon of every savvy consumer: you wouldn't settle for a less-than-fresh sandwich or an ill-fitting pair of jeans, and you certainly wouldn't settle for less than a perfect fit when it comes to your boat. The experienced product designers at Lowe understand that quality construction is best complemented by smart amenities and options—because the pontoon you choose is the one you love.

For 2014, Lowe has more to offer than ever. Across the lineup, seating has been updated for greater comfort, durability and style, with new upholstery options and accent colors to suit your tastes. On the



YOU CHOOSE, YOU WIN

WITH MORE AMENITIES AND OPTIONS ON EVERY PONTOON, LOWE IS RAISING THE BAR FOR VERSATILITY AND PERSONAL EXPRESSION

SF Series, popular modular seating affords great configurability, whether you need more space to reel in fish or simply relax. Speaking of relaxation—in the SS Series lineup, the choice of a spacious sunpad or a comfy rear-facing lounger means more ways to catch rays, view the action on the water or snuggle up with a loved one.

And when you need a break from those rays, every Lowe pontoon features a standard 9-foot Bimini top that pops open effortlessly for plenty of shade. Extra coverage is available with a new double Bimini, which spans the full length of the deck. Or for additional privacy, a full-enclosure option (now available on every SS, SF and X Series pontoon) offers a clever place to camp out and enjoy the perks of both indoor and outdoor space.

From an aesthetic perspective, Lowe has you covered as well. New pontoon fences offer a selection of solid color choices, or choose from among the optional ornate and two-tone fence designs. An optional chrome Lowe logo ups the bling factor. The X Series kicks it up another notch with a new front rail graphic and a bold selection of custom wraps.

With a passion for fishing that runs deep, the Lowe team of craftsmen naturally has a soft spot for the needs of serious anglers. Fishability is integral to the SF Series pontoons, from their huge livewells and ample rod storage, to available fish stations, deluxe fishing seats, and premium amenities like MotorGuide trolling motors and Lowrance fish finders. If you've got an itch to fish, there's a Lowe pontoon to scratch it.

And for all the speed you need for watersports thrills or laps around the lake, Lowe delivers in spades. Choose from a variety of available power-matched Mercury® engines and get maximum “go” for your buck—up to 300 horsepower on select X Series models with the high-performance XL package. Ski tow, wake tower and wakeboard/kneeboard rack options mean total watersports capability. In other words, your options for having an incredible time on the water are wide open. 

From turns at the end of the towrope to smiles at the receiving end of a squirt gun, Lowe pontoons are designed for maximum enjoyment—any which way you choose.





Messing



★ W I T H ★

TEXAS

Story by
JENNIFER CHESAK
photos by MIKE CALABRO



The Jowers family takes over a
Lone Star state oasis with their Lowe SF 214





NINE-YEAR-OLD BAILEY JOWERS SAYS IT BEST: "I LIKE TO BE WITH MY FAMILY." HE'S DRIPPING WET, HAS A HUGE SMILE ON HIS FACE AND CAN'T QUITE GET HIS WORDS OUT FAST ENOUGH.

Bailey has just climbed back onboard his family's Lowe SF 214 after doing a cannonball into Lake Nasworthy in San Angelo, Texas. His older brother, 13-year-old Braden, is a little bit more specific. "I like my family," he says, "but I really like to tube."

Their father, Bronson, just smiles and pulls the boat around to a glassy spot, perfect for towing the pair. Mom Donna acts as spotter and waits for the thumbs-up sign. Bronson deftly maneuvers the boat through turn after turn, sending the two-person tube cruising over the wake. The smiles on Braden and Bailey's faces and the cries of joy coming from their mouths suggest they could be on a roller coaster at Disney World instead of a lake in west-central Texas.

When Bronson finally eases off the throttle and brings the boat to a stop, the grins appear permanently stretched across his kids' cheeks. Then suddenly, Braden reaches over and pushes his brother off the tube. It's the kind of action that could draw an angry tantrum from a frustrated younger sibling. But Bailey just pulls himself back up. "I didn't want you to get too hot," Braden explains, a goofy smirk playing at the corners of his lips. The two burst into giggles. They get settled again and demand another ride from Dad.





“This is what we do all day,” Bronson says. “They never get tired of it.” The SF 214 is actually his father’s boat, but Bronson, Donna and the kids get the most use out of the pontoon. Although the boat’s been in the family for just two months, since Bronson’s father bought it from Dean’s Marine, the Jowerses have already logged a ton of hours onboard. “We’ve been out here every weekend. It’s just so big,” he says. “There’s so much room to hang out. And we’re having fun.”

For the family’s pocket-sized dog, Deuce, the boat is a floating mansion. When the SF 214 is in motion, Deuce usually hangs out in Bailey’s arms, unless Bailey is busy on the tube, of course; then Mom’s arms will do. Donna enjoys the pontoon layout because she says she feels more stable. “It’s flat. I feel like I can move around on it,” she explains. “And it’s so easy to bring friends along. There’s so much space.” The SF 214 can actually hold 11 passengers comfortably with plenty of elbowroom, so the Jowerses often invite another family to join in the fun.

Lake Nasworthy sits just south of San Angelo, which is known as the “Oasis of West Texas.” People from nearby Odessa and Midland flock to Nasworthy because its water levels are the best for recreation in the region. On this hot summer day, plenty of boaters are using the lake to keep cool. Yet with several nooks and crannies, Nasworthy never feels overcrowded. Plus, Texas-



sized friendliness abounds, as does the camaraderie between like-minded water lovers.

Bronson finishes another turn around the large cove and signals a nearby poised-and-ready wakeboarder, giving her the go-ahead. She waves to the boys as her own boat hauls her out and across the water. Bailey and Braden climb back aboard the Lowe, where Mom has drinks and snacks waiting at the large table. All that fun has worked up quite the appetite, but nothing slows these kids down.



The Jowers family—Bronson and Donna and young Bailey and Braden—make the most of every weekend aboard their Lowe SF 214, packing in hour after hour of tubing, fishing and general bonding time...and even the occasional hip-hop performance. Pup Deuce (opposite) happily partakes.

“We’ve been out here every weekend. It’s just so big. There’s so much room to hang out. And we’re having fun.”

They munch on Slim Jims and grab fishing rods while Bronson steers the boat closer to the weed beds. “One time, we caught 12 fish,” Bailey says. He tries to count them out on his fingers as the memory tickles his brain.

“We were catching crappie,” Bronson explains. “We’re night fishermen out here.” In fact, the whole family will often sleep onboard the SF 214 after playing all day and catching fish after dark. That’s the great thing about the Lowe Sport Fish Series: the pontoon plays double-duty, serving as both a floating playground and also a serious fishing boat for families who want the ability to switch gears. A 13-gallon aerated livewell in the bow, pedestal fishing seats, ample rod holders and more provide great angling capability.

While the kids fish, Donna reaches over and cranks up the stereo. “Aren’t you going to dance?” she asks Braden. A mischievous smile

spreads across his face.

“Yeah, Braden, show us your stuff,” Bailey taunts his older brother in a singsong voice.

Braden strikes a pose. The middle-schooler—who’s also into football, track and tennis—is a competitive hip-hop dancer. His skills recently earned him an invite to a national competition. He got into the sport after watching the movie *Step Up*. Braden performs a few choice moves, using the pontoon as his stage. When the song ends, he resumes his spot in the front deck next to his brother with fishing rod in hand.

In addition to crappie, Lake Nasworthy holds channel and flat-head catfish and largemouth bass. After they spend a short time casting near the weed beds with no luck, Bronson suggests they try a different spot across the lake. He waits until the boys are settled before throttling up the engine. “It’s awesome,” he says of the 90-hp Mercury FourStroke. “You can barely even tell it’s running. It’s so quiet.”

Bailey clutches Deuce tightly to his chest as the pontoon zooms over the water toward a low-hanging sun. He looks from his mom to his dad to his brother, exchanging laughter with each as he squints into the light. His grin takes over his entire freckled face, and it’s absolutely clear, there’s no place he’d rather be. ☺

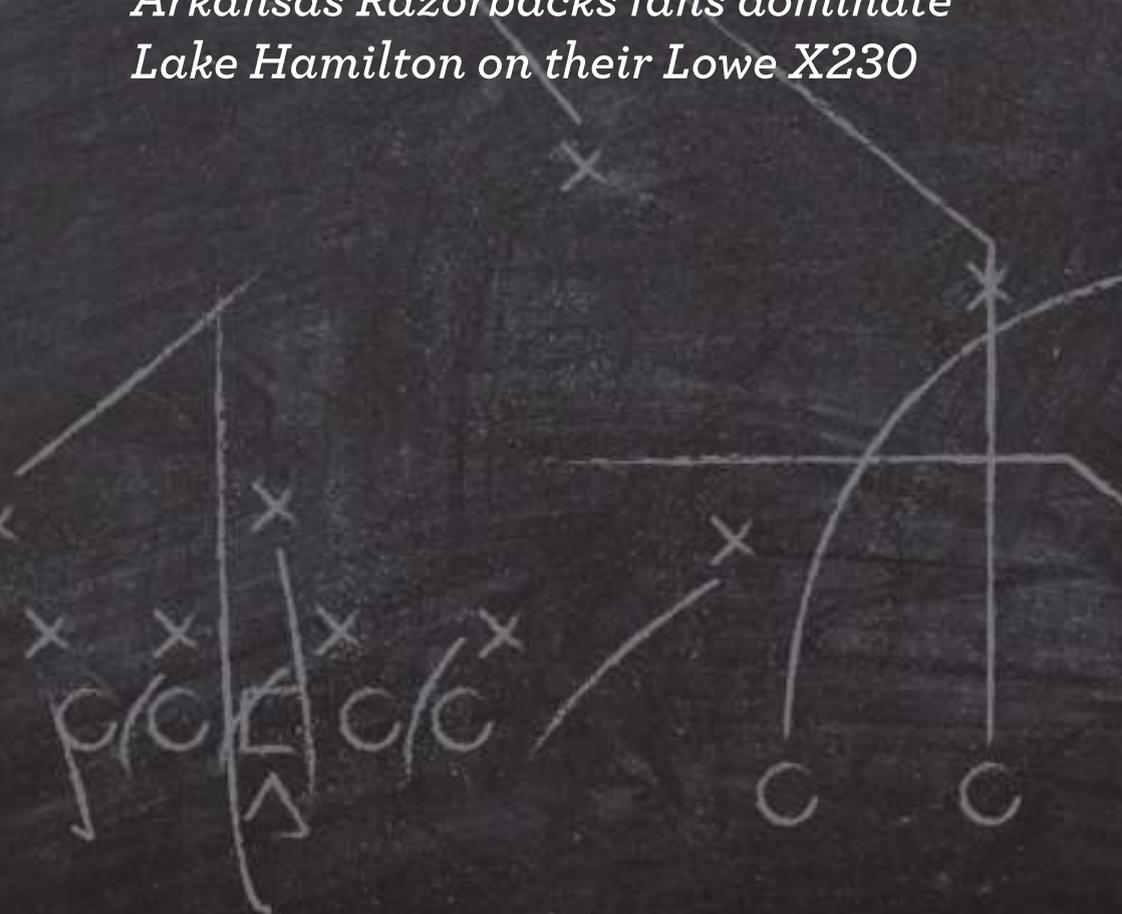




story by Jennifer Chesak :: photos by Robert Glover

CALLING ALL HOGS

*Arkansas Razorbacks fans dominate
Lake Hamilton on their Lowe X230*



A

A DISTINCTIVE BATTLE CRY ECHOES OFF THE SURFACE OF ARKANSAS' LAKE HAMILTON. "WOOOOOOO. PIG. SOOIE!" THAT'S HOW FANS CALL "THE HOGS," AKA THE UNIVERSITY OF ARKANSAS RAZORBACKS. BUT IT'S ALSO HOW LOCALS CALL THE STACY FAMILY'S FAMED LOWE PONTOON, WHICH CAN BE SEEN CRUISING THE LAKE ON ANY GIVEN SATURDAY OR SUNDAY.

"When we knew we were in the market for a new boat," says Melanie Stacy, "I didn't even have to think about it. I knew what I wanted. I wanted a Razorbacks boat." The Stacys first saw the Lowe X Series 230 at the local boat show, and decided they had to have the full cardinal-and-white treatment. "Matt has lived in Arkansas all of his life," Melanie says of her husband. "He played football growing up, and now our oldest son plays football. The Razorbacks are our family team, and it's fun to be able to play up our Razorbacks pride out on the water. People love the boat," she continues. "We'll just be tootling around the lake, and people will start calling the hogs."

The Stacy family starting lineup includes Conner (10), Maddie Grace (7) and Jackson (4). Conner is the star kneeboarder of the team. As soon as Matt finds an empty stretch of lake, Conner is off the boat with his board and ready for action. He even shows off with an arms-up-in-the-air, "Sooie!" cheer. The rest of the Stacy family members follow suit. It's rare that a minute goes by where they don't do the famed holler.

When Conner needs a break, they settle into a cove and Jackson takes center stage. He inhales sharply and plunges into the cool water. Then he swims around to the ladder, climbs back up



and does it all over again. Splash, swim, climb, repeat. "He can do that all day," says Melanie. "And Maddie, she does a little bit of everything. She'll kneeboard or just stretch out in the sun with her mom." Maddie offers a grin before chasing a football into the lake. She passes it back to Dad and then goes long, paddling and kicking away from the boat. "As a family, we would not trade the time we have been able to spend together with the TV off and no videogames," Melanie adds. "It's a great way to spend the day. I call it my happy place. There's nothing to clean, nothing to work on. It's relaxing."

Melanie travels a lot for work as the area director for operations for RehabCare, so on the boat she likes to kick back, relax and let Matt take the helm. Matt, who works in physical therapy as the outpatient regional manager for Baptist Health, is always happy to be at the controls.

The Stacys like to get together with other boaters and raft up in a cove or let the kids load up the boat with their pals. "Our goal is that we want the kids to want to be with us," Melanie says. "So we wanted something with enough room for each of them to bring a friend along."

The X230 is the Stacys' second pontoon. They favor the layout



The Stacy kids—Conner (previous page), Maddie Grace (left) and Jackson (below)—demonstrate the full-throttle, Arkansas-loving spirit that spurred parents Melanie and Matt to buy a Lowe X230 decked out in Razorbacks pride.



The family cheers as Conner takes another lap around Lake Hamilton, earning hollers from fellow Hogs fans along the shore. Naturally, their Arkansas flags never dip below full-mast.



“
It’s really nice not to be cramped. This boat has unbelievable storage.
”

for the generous deck space and plenty of room for gear. “A pontoon is the way to go,” says Melanie. “It’s really nice not to be cramped. This boat has unbelievable storage,” she continues. “It’s got the whole length of the boat underneath to store stuff. The cover fits in there; the deflated tube fits in there. That enables you to have more room on deck, but you have everything you need.”

In true mom fashion, Melanie also favors the large table for refueling the kids while they turn the boat into their personal jungle gym. “You know how it is,” she says, setting out a package of Fig Newtons and a bowl full of grapes. “The minute you get out on the water, you start snacking.” Melanie says that packing the cooler doesn’t have to be a chore, though. If they are running late and want to get out on the boat after church, they’ll just take the pontoon to a waterside restaurant or pull up to a marina and grab a pizza. “That’s one of the nice things about Lake Hamilton,” she says. “There’s development, so you can get something to eat, yet

there are those less populated areas where you can go and ski and tube.”

With all that time spent on the lake each weekend, it would seem that boating must be in the blood. But neither Melanie nor Matt grew up on the water. The decision to buy their first boat was a rather impulsive one, they say. “We were just hanging out on a Saturday and we said, ‘Let’s go look,’” Melanie explains. “We went home with one that day. Arkansas is full of lakes, and Lake Hamilton is just 30 minutes from our driveway in Bryant.” The Stacys keep their Lowe in a slip at Melanie’s aunt’s condo.

They had their first boat since Conner was just 18 months old. So this summer they decided to take the plunge and buy a brand-new pontoon from Herb Skiles Jr. at H2O Sportz & Marine. “H2O was wonderful,” Melanie says. “Herb was never pushy. I appreciated that he let us work out the purchase in our own time. He stayed late at the dealership so that Matt could go back and look at it. He was such a pleasure to work with.” The upgrade from their prior boat was well worth it, they say—the Lowe pontoon is a blast to maneuver, and the 150-hp Mercury FourStroke provides all the necessary power for watersports.

Lake Hamilton is near Hot Springs, which also provides a little flavor for weekend trips. “Hot Springs is just such a neat little town,” Melanie explains. “There’s so much history with the tales of Al Capone and his escape routes. And there’s a lot to do.” Most important to the Stacys, however, is that the lake is dotted with likeminded Razorbacks fans who aren’t shy about expressing their hog pride. Of course, it’s no contest which boaters offer the loudest “sooie” cheer. 

2014

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2014 LOWE PONTOONS

Construction 2

X Series 4

Head-turning graphics, premium amenities, and layouts made to fish or cruise—the Lowe X Series blends style and substance with a dash of pure thrill.

SS Series 8

Lowe Super Sport pontoons offer many advantages you'd expect to find in a higher-priced boat, for less—making the fun more accessible than ever.

SF Series 12

Reel in the good times: Every Sport Fish model is a full-featured, full-sized fishing machine, delivering you in style and comfort to all the angling action.

Performance Series 14

We have a winner: the brand-new Lowe Victory delivers a one-two punch of performance and comfort in an exciting sport/deck package. Plus, the versatile, fish-seeking SD 224.

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Colors & Enclosures 20



LOWE HERITAGE

What gets your heart pumping? Is it the high-pitched whirr of a just-cast line spooling out of a reel? The beautiful sight of an artfully carved wake? The raucous laughter of your friends and family? Or the joyous squeal of a child's first leap off the swim platform? The rewards of boating take many forms. At Lowe, our passion is delivering you to where the best memories are, and it has been for more than 40 years. It's why we build pontoon boats for a variety of pursuits, and it's why we never cut corners on quality or performance.

Lowe pontoons are built to be versatile, comfortable and long-lasting, whether your thrills come from watersports, fishing, cruising, entertaining, or all of the above. Seating is plush and durable. Helm stations are intuitive and well equipped. Storage space is abundant. And passenger capacity goes all the way up to 15, so nobody gets left at the dock.

At Lowe, we understand the call of nature, the lure of the water. We want you to get out there and enjoy it to the fullest. Count on a Lowe pontoon to make your boating time as memorable as possible.

It's your passion. It's our heritage.



IT ALL STARTS HERE

Lebanon, Missouri, is home to the state-of-the-art Lowe production facility, where expert craftsmen apply cutting-edge manufacturing technology and time-honored boat-building expertise to every Lowe pontoon. Year after year, generation after generation, Lowe has been designing and manufacturing boats that withstand rigorous quality testing and decades of use.

One place to find proof of Lowe quality is in the resale value: Blue Book and the National Automobile Dealers Association (NADA) boat guide—official used-boats pricing handbooks—consistently rank Lowe pontoons among the highest in their category. Lowe Boats is also the first full-line aluminum boat company to receive ISO Certification from the International Organization for Standardization for its approach to process improvement, product quality and customer satisfaction. It's that combination of quality construction and passion for innovation that make Lowe pontoons the best on the water.



LIMITED LIFETIME WARRANTY

It's with the utmost confidence in our construction standards—bolstered by the hard-earned admiration of our industry peers—that we back every Lowe pontoon that leaves our production facility with a Lifetime Limited Warranty.



OUR CUSTOMERS HAVE SPOKEN

For the 23rd time in its history, Lowe Boats has been honored with a National Marine Manufacturers Association Customer Satisfaction Index (CSI) Award—the most respected measure of customer satisfaction in the industry. No aluminum boat manufacturer has won as many CSI Awards as Lowe.



X250

X Series Cruise

Boats shown may include optional features.

Performance, versatility and style combine seamlessly in the X Series Cruise models. Layouts feature bow and aft chaise lounges, encouraging every passenger to spread out and relax. Premium amenities like Fusion® audio and stylish touches like chrome gauges, optional faux-wood decking and head-turning graphics packages provide form and function in spades.

Optional XL Packages add in-floor storage

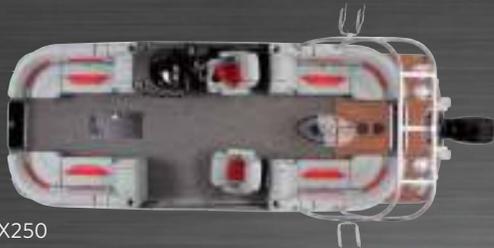


Optional Fusion® wake tower speakers



X SERIES | CRUISE

X250 | X230 | X210



X250



X230



X210

STANDARD FEATURES

Custom reclining helm seat w/slider / Portside captain's chair / Pedestal table w/cup holders / Dual rear-facing chaise lounges / 2 bow lounges / Fusion® AM/FM stereo w/MP3 plug-in



X230

SPECIFICATIONS

**XL package adds a third pontoon log for increased performance, smoother ride and additional carrying capacity.*

X	X250	X230	X210
LOA	25'7"	23'7"	21'4"
Deck length	24'6"	22'8"	20'2"
Beam	8'6"	8'6"	8'6"
Pontoon diameter	25"	25"	25"
Capacity (person/weight)	12 / 1,650 lbs	10 / 1,388 lbs	9 / 1,170 lbs
Approx. basic hull weight	2,815 lbs	2,680 lbs	2,510 lbs
Max. weight capacity	2,320 lbs	2,050 lbs	1,793 lbs
Fuel capacity	32 gal	32 gal	32 gal
Max. HP capacity	300 (w/XL pkg.)*	250 (w/XL pkg.)*	200 (w/XL pkg.)*

Plush, durable seating with stylish accents



New console with premium Fusion® stereo



Convenient storage beside the captain





X214

X Series Fish

Boats shown may include optional features.

For great fishability in a stylish, high-performance pontoon, the X Series Fish models deliver. Modular seating offers great customizability, with pedestal and bench seats for comfort and convenience. Fusion® stereos amp up the fun. And an optional MotorGuide® trolling motor and fishing station with large livewell put anglers in command. Catch more, play more, with the X Series Fish.

Optional fish station includes livewell



Helm features chrome bezel gauges



X SERIES | FISH

X254 | X234 | X214



X254



X234



X214

STANDARD FEATURES

Custom reclining helm seat w/slider / Standard 2 pedestal seats & 2 bench seats / Pedestal table w/cup holders / LED docking lights / Fusion® AM/FM stereo w/MP3 plug-in



X254

SPECIFICATIONS

**XL package adds a third pontoon log for increased performance, smoother ride and additional carrying capacity.*

X	X254	X234	X214
LOA	25'7"	23'7"	21'4"
Deck length	24'6"	22'8"	20'2"
Beam	8'6"	8'6"	8'6"
Pontoon diameter	25"	25"	25"
Capacity (person/weight)	12 / 1,669 lbs	11 / 1,552 lbs	9 / 1,274 lbs
Approx. basic hull weight	2,700 lbs	2,160 lbs	2,148 lbs
Max. weight capacity	2,331 lbs	2,214 lbs	1,897 lbs
Fuel capacity	32 gal	32 gal	32 gal
Max. HP capacity	300 (w/XL pkg.)*	250 (w/XL pkg.)*	200 (w/XL pkg.)*

Ample rod storage space



Fire extinguisher caddy and storage



Pedestal seating for total customizability





SS 230XD

Super Sport Family Pontoons

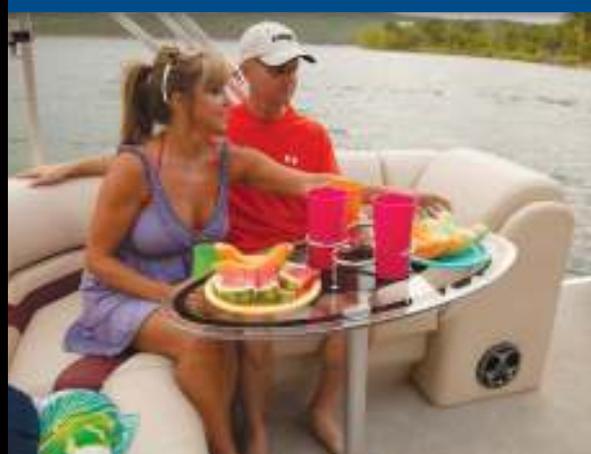
Boats shown may include optional features.

Meet the all-around champion in family fun: the Lowe SS Series is competitively priced and well-equipped. Enjoy the comforts of ultra-soft, ultra-durable seating and the peace of mind from large-diameter logs and quality construction. Customize with the XL package for greater capacity, or choose the rear-facing lounge (RFL) for a comfortable new view on the action.

Spacious rear-facing lounge seat (RFL)



Optional plexiglass table puts snacks within reach



SS SERIES

SS 250 | SS 230



SS 250

SS 250XD

SS 230

SS 230RFL

SS 230XD



SS 250

SPECIFICATIONS

**XL package adds a third pontoon log for increased performance, smoother ride and additional carrying capacity.*

SS	SS 250	SS 250XD	SS 230	SS 230RFL	SS 230XD
LOA	25'7"	25'7"	23'7"	23'7"	23'7"
Deck length	23'8"	23'8"	21'8"	21'8"	21'8"
Beam	8'6"	8'6"	8'6"	8'6"	8'6"
Pontoon diameter	25"	25"	25"	25"	25"
Capacity (person/weight)	15 / 2,043 lbs	15 / 2,043 lbs	13 / 1,773 lbs	13 / 1,773 lbs	13 / 1,773 lbs
Approx. basic hull weight	1,940 lbs	1,940 lbs	1,805 lbs	1,805 lbs	1,805 lbs
Max. weight capacity	2,705 lbs	2,705 lbs	2,435 lbs	2,435 lbs	2,435 lbs
Fuel capacity	32 gal				
Max. HP capacity	200 (w/XL pkg.)*				

STANDARD FEATURES

Barrel helm seat w/slider / Chrome-accented wheel / Pedestal table w/cup holders / Sun deck pad / 2 bow lounges / Fusion® AM/FM stereo w/MP3 plug-in

Helm features tach, speed, fuel and trim gauges



Roomy sun deck pad with privacy provision below



Optional pop-up changing room





SS 210RFL

Super Sport Family Pontoons

Boats shown may include optional features.

Your search for a perfect entry into the world of pontooning ends here: the versatile, competitively priced SS Series packs loads of comfort and amenities into a great-value package. Ultra-soft seating, generous storage, premium-quality construction and more make the SS a winner. Stretch out on the generous sun deck pad, or choose the rear-facing lounge (RFL) model—either way, you're reclining in style.

Standard LED interior lighting



Helm features tach, speed, fuel and trim gauges



SS SERIES

SS 210 | SS 190



SS 210



SS 210RFL



SS 190

STANDARD FEATURES

Barrel helm seat w/slider / Chrome-accented wheel /
Pedestal table w/cup holders / Sun deck pad / 2 bow
lounges / Fusion® AM/FM stereo w/MP3 plug-in



SS 190

SPECIFICATIONS

**XL package adds a third pontoon log for increased performance, smoother ride and additional carrying capacity.*

SS	SS 210	SS 210RFL	SS 190
LOA	21'4"	21'4"	19'6"
Deck length	19'8"	19'8"	17'8"
Beam	8'6"	8'6"	8'6"
Pontoon diameter	25"	25"	25"
Capacity (person/weight)	11 / 1,538 lbs	11 / 1,538 lbs	10 / 1,351 lbs
Approx. basic hull weight	1,680 lbs	1,680 lbs	1,575 lbs
Max. weight capacity	2,161 lbs	2,161 lbs	1,879 lbs
Fuel capacity	32 gal	32 gal	32 gal
Max. HP capacity	150 (w/XL pkg.)*	150 (w/XL pkg.)*	115 (w/XL pkg.)*

Fusion® audio with 6" speakers



Optional double Bimini provides extra shade



Optional port pedestal seats and round table





SF 232

Sport Fish Fishing Pontoons

Boats shown may include optional features.

Serious about fishing and fun with a crowd? Every Lowe SF model delivers both. Pedestal fishing seats provide convenience and versatility, while features like a bow aerated livewell and ample rod storage ramp up your fishing game. Choose the SF 232 for additional lounge seating. Any way you choose, the SF Series provides terrific versatility, comfort and value.

Optional Seagrass woven flooring



Optional aft fish station with livewell



SF SERIES

SF 234 | SF 232 | SF 214 | SF 194



SF 234



SF 232



SF 214



SF 194



SF 194

SPECIFICATIONS

**XL package adds a third pontoon log for increased performance, smoother ride and additional carrying capacity.*

SF	SF 234	SF 232	SF 214	SF 194
LOA	23'7"	23'7"	21'4"	19'6"
Deck length	21'8"	21'8"	19'8"	17'8"
Beam	8'6"	8'6"	8'6"	8'6"
Pontoon diameter	25"	25"	25"	25"
Capacity (person/weight)	13 / 1,746 lbs	12 / 1,635 lbs	11 / 1,517 lbs	10 / 1,338 lbs
Approx. basic hull weight	1,840 lbs	2,136 lbs	1,701 lbs	1,575 lbs
Max. weight capacity	2,408 lbs	2,297 lbs	2,140 lbs	1,866 lbs
Fuel capacity	32 gal	32 gal	32 gal	32 gal
Max. HP capacity	200 (w/XL pkg.)*	200 (w/XL pkg.)*	150 (w/XL pkg.)*	115 (w/XL pkg.)*

STANDARD FEATURES

Barrel helm seat w/slider / Stern "L" group lounge / Pedestal table w/cup holders / Aerated livewell (234, 214, 194) / Pedestal fishing seats

Fusion® AM/FM stereo with MP3 plug-in



Optional MotorGuide® trolling motor (234, 214, 194)



Lockable bow rod locker (234, 214)





Victory 220

Sport/Deck Boats

Boats shown may include optional features.

Meet the new leader in performance: the Lowe Victory 220. It combines winning speed and handling with a spacious layout, clever storage solutions and comfortable seating galore. Fiberglass fencing lends a stylish edge, while quality all-aluminum hull construction means great fuel efficiency and durability. Choose the optional wake tower and take fun to new heights.

Walk-through windshield for easy bow access



Sturdy bow grab rails



PERFORMANCE SERIES

Victory 220 | SD 224



Victory 220



SD 224



SD 224

Designed for performance and fishability with all the comforts of a pontoon, the SD 224 features pedestal fishing seats, a large livewell, ample storage and room to socialize.

STANDARD FEATURES

Full walk-through windshield (Victory) / Large L-lounge group seating / Swim platform w/ladder / Dual bow loungers (Victory) / Two pedestal fishing seats (SD 224)

Note: Features shown below are all Victory.

SPECIFICATIONS

SD	Victory 220	SD 224
LOA	22'	22'
Beam	8'6"	8'6"
Bottom width	85"	85"
Capacity (person/weight)	10 / 1,395 lbs	12 / 1,660 lbs
Approx. basic hull weight	2,809 lbs	2,180 lbs
Max. weight capacity	1,923 lbs	2,404 lbs
Fuel capacity	32 gal	38 gal
Max. HP capacity	200	175

Spacious in-floor storage



Console with chrome gauges



Spoiler with insulated storage



KEY STANDARD & OPTIONAL FEATURES



Heavy-duty Bimini top



Storage under rear-facing lounge (RFL models)



Heavy-duty 4-step boarding ladder



Chrome-accented steering wheel (X Series & Victory)



Lockable bow rod locker (SF 214, 234)



Sun deck pad cushion (SS models)



Trash receptacle (X214, X234, X254)



XL package w/center log



Pop-up privacy enclosure

Visit www.loweboats.com to view the complete lineup.

Contact your local dealer for information regarding features for specific models.

STANDARD FEATURES BY MODEL

- Standard
- Not Available

	X250	X230	X210	X254	X234	X214	SS 250XD	SS 250	SS 230XD	SS 230RFL	SS 230	SS 210RFL	SS 210	SS 190	SF 234	SF 232	SF 214	SF 194	Victory 220	SD 224
Construction																				
All-aluminum motor pod	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—	—
Bow & stern mooring cleats	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
4 ¼" anodized trim band	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—	—
Bow, port & rear gates	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—	—
1 ½" anodized raised rails	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—	—
Heavy-duty stern boarding ladder	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Deluxe custom-weave carpet	28 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	22 oz	28 oz	22 oz					
Vinyl-clad stern extended deck	—	—	—	—	—	—	●	—	●	—	—	—	—	—	—	—	—	—	—	—
LED docking & side nav. lights	●	●	●	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Helm																				
Fiberglass reinforced acrylic console	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Rocker switch panel w/circuit breakers	—	—	—	—	—	—	●	●	●	●	●	●	●	●	●	●	●	●	—	●
Tip lit toggle switches	●	●	●	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—	●	—
Fusion® stereo w/MP3 plug-in & 4 speakers	●	●	●	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—	●	—
Fusion® stereo w/MP3 plug-in & 2 speakers	—	—	—	—	—	—	●	●	●	●	●	●	●	●	●	●	●	●	—	●
12V dash receptacle	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Furniture																				
Reclining helm seat w/swivel & slider	●	●	●	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—	●	—
Soft-touch vinyls	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Stern "L" lounge	—	—	—	—	—	—	●	●	●	●	●	●	●	●	●	●	●	●	●	●
2 bow lounges	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—	●	—	—	●	●
Barrel helm seat w/slider	—	—	—	—	—	—	●	●	●	●	●	●	●	●	●	●	●	●	—	●
Starboard bow chaise lounge	●	●	●	—	—	—	●	●	●	●	●	●	●	●	—	●	—	—	—	●
Sun deck pad	—	—	—	—	—	—	●	●	●	—	●	—	●	●	—	—	—	—	—	—
Oval plexiglass pedestal table w/cup holders	●	●	●	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Round pedestal table w/cup holders	—	—	—	—	—	—	●	●	●	●	●	●	●	●	●	●	●	●	—	—
Fishing																				
Aerated livewell(s)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	1	—	1	1	—	2
Pedestal fishing seat(s)	—	—	—	2	2	2	—	—	—	—	—	—	—	—	4	2	4	4	—	2
Bow rod locker	—	—	—	—	—	—	—	—	—	—	—	—	—	—	●	—	●	—	—	—
Bow battery storage w/tackle box	—	—	—	—	—	—	—	—	—	—	—	—	—	—	●	—	●	●	—	—
3 stern rod holders w/2 cup holders	—	—	—	●	●	●	—	—	—	—	—	—	—	—	●	—	●	●	—	—
Available rod & gear storage	—	—	—	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—	●

All models feature premium 7-ply, pressure-treated plywood decks; all stainless steel hardware; heavy-duty Bimini top with boot and quick disconnects; interior courtesy lights and USCG navigational lights; exclusive, premium-grade DuraLux SRT™ vinyl furniture coverings; tinted windshields (except X Series & Victory) with quick disconnects; 4:1 anti-feedback steering; and rotomolded seat bases.

LOWE RECOMMENDS...

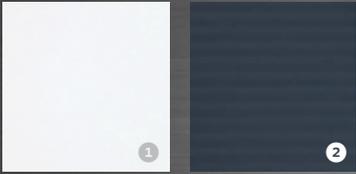
Model	Great Options to Consider	Engine
SS 190	A great entry-level pontoon for smaller lakes and HP-restricted areas. Add the privacy curtain and ski tow for watersports ease.	Mercury® 60 Big Foot
SS 210	The next step up is this 21-foot two-logger, one of our most popular packages. Perfect for smaller lakes and best with the privacy curtain and ski tow.	Mercury 90 or 115 4-Stroke
SS 210 XL Pack	Increase capability further with this three-logger with privacy curtain, ski tow and hydraulic steering.	Mercury 150 4-Stroke
SS 230	The best mid-sized two-logger around! Order with lifting strakes, a wave tamer, privacy curtain and ski tow for maximum fun.	Mercury 150 4-Stroke
SS 230 XL Pack	Upgrade to the XL pack and gain a third log. For added convenience and style, choose the privacy curtain, ski tow and faux-teak decking.	Mercury 150 4-Stroke or Mercury 200 Verado
SS 250	The flagship Sport Series pontoon can accommodate all your guests. Order with lifting strakes, a wave tamer, privacy curtain and ski tow.	Mercury 150 4-Stroke
SS 250 XL Pack	The XL pack upgrade gains you a third log, increased performance and additional carrying capacity. Trick it out with a privacy curtain, ski tow, faux-teak decking, interior lighting and an upgraded stereo.	Mercury 200 Verado
SF 214	The next step up is our most popular fishing model. For tried-and-true anglers, order with the optional trolling motor and fish station to gain a second livewell.	Mercury 90 or 115 4-Stroke
SF 232	Enjoy the best of both worlds—comfortable cruising and occasional fishing—and order with the optional fish station and ski tow.	Mercury 150 4-Stroke
SF 234	The flagship Sport Fish model comes standard with X4 fishfinder, but can upgrade to a Mark 5X Pro. Add vinyl in the front, rear or throughout.	Mercury 150 4-Stroke or 200 Verado

Inspired boat/motor/options packages to elevate your on-water life.

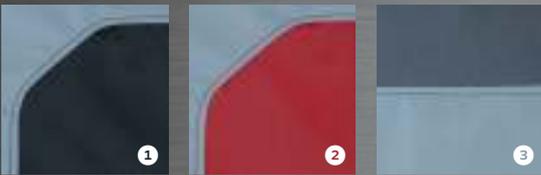
Model	Great Options to Consider	Engine
X Series 210	This head-turning two-logger boasts big value. For serious fun, add lifting strakes and belly pans.	Mercury 115 4-Stroke
X Series 210 XL Pack	Upgrade to this three-logger and gain bigger performance and a 50-gallon built-in fuel pack. Add the custom ski tow for the ultimate good time.	Mercury 150 4-stroke or 200 Verado
X Series 230 XL Pack	With two standard helm seats, an award winning Fusion® stereo and multiple color options, this 3-logger screams “wow!” Add adjustable height helm seat, in-floor storage or interior lighting to customize your ride.	Mercury 200 Verado or 250 Verado
X Series 250 XL Pack	The flagship X model features an award-winning, stylish aft table, chrome-accented steering wheel and dual rear-facing chaise lounges. Upgrade to optional faux-teak wood decking, a wakeboard tower with Fusion speakers or move up to the Lowrance® HDS7.	Mercury 250 Verado or 300 Verado
X Series 214	Customize your X Series Fish pontoon with modular furniture that can move to suit where the fish are biting. Add the fish station for easy clean up when the day is over.	Mercury 115 4-Stroke
X Series 234 XL Pack	This model can adapt to your liking with multiple seating configurations, rod holders and storage area. Upgrade to faux-teak decking throughout or in-floor storage for the ultimate in style and ease.	Mercury 200 Verado or 250 Verado
X Series 254 XL Pack	The flagship X Series Sport model comes standard with the unique modular layout, award-winning stereo system and speakers. Option up to vinyl flooring throughout, a wireless trolling motor or a fish station for endless fun on the water.	Mercury 250 Verado or 300 Verado
Victory	All-new for 2014, the new sport/deck boat from Lowe delivers comfort and performance in a spacious yet nimble package. Add the ski/wake tower option for watersports thrills.	Mercury 150 Verado or 175 Optimax

COLORS OPTIONS

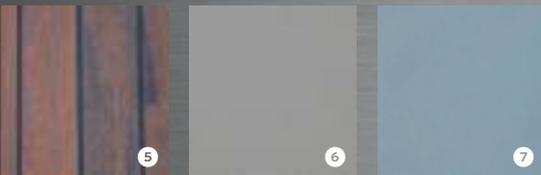
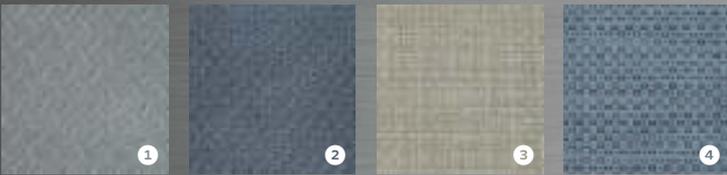
X Series



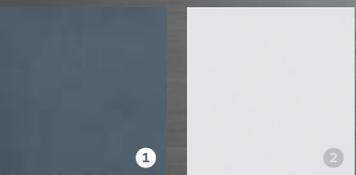
Fence Colors: Also available with optional custom styling designs (must choose Black fence) 1 Pearl White 2 Black



Accent Colors: 1 Torrent Black 2 Torrent Red 3 Free Spirit Charcoal (Dove Grey only)



Flooring: 1 Boca Raton (carpet) 2 Sterling Grey (carpet) 3 Seagrass Woven-Style Vinyl (Tan) 4 Seagrass Woven-Style Vinyl (Grey) (Full or Rear) 5 Faux Teak 6 Standard Vinyl (Full) 7 Standard Vinyl (Rear)



Console Colors: 1 Iron Grey 2 Satin White

SS/SF Series



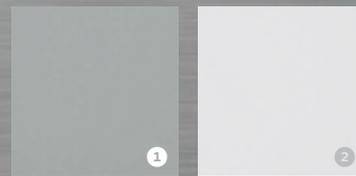
Fence Colors: Also available with optional custom ornate- and two-tone designs 1 Red 2 Blue 3 Tan 4 Black



Accent Colors: 1 Black 2 Blue 3 Red 4 Café X



Flooring: 1 Boca Raton (carpet) 2 Seagrass Woven-Style Vinyl (Full or Rear) 3 Faux Teak 4 Standard Vinyl



Console Colors: 1 Putty Tan 2 Satin White

COLORS OPTIONS



Double Bimini Option

In addition to the standard 9-foot Bimini available on all pontoons, Lowe offers a double Bimini option for extra protection from the sun. Made from durable, fade-resistant canvas, the halves of the double Bimini zip together to provide seamless, full-deck shade, and fold down easily when not in use.



Full Enclosure Option

Lowe offers a full enclosure option for extra shelter from the elements and added comfort and privacy when you need it. Available on all SS, SF and X Series pontoons.

GET THE MOST



OUT OF YOUR BOAT



No matter why you love to boat, at Progressive, it's our job to make sure you can keep doing it. That's why we offer some of the most comprehensive policies around, including disappearing deductibles and small claims forgiveness. So you can get the most out of your boat, summer after summer, year after year.



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